

42” Flat Screen TV Giveaway

Sponsored by La Teresita Restaurant.

Giveaway is open only to legal residents of Tampa, Florida. Official Rules are as follows: No Purchase Required to enter or Win. A Purchase Will Not Increase Your Chances of Winning.

1. Eligibility: 42” Flat Screen TV Giveaway (the “Promotion”) is open only to those who (a) are legal residents of Tampa, Florida, (b) are eighteen (18) years of age (21 where state law so requires) or older as of December 15, 2013 and must possess a valid driver’s license issued by a state of the United States or Puerto Rico, and (c) have not won a prize within ninety (90) days in any other promotion sponsored by La Teresita Restaurant Employees of La Teresita Restaurant (and its affiliates and/or authorized dealers/distributors) or of any company involved in the design, implementation, or promotion of the Promotion, as well as their immediate family, spouse, parents, siblings, and children and household members are not eligible. The Promotion is subject to federal, state, and local laws and regulations and is void where prohibited by law. No purchase is necessary to enter or win. Making a purchase will not affect your chances of winning.

2. Sponsor: The Promotion is sponsored by La Teresita Restaurant (the “Sponsor”).

3. Agreement to Official Rules: Participation in the Promotion constitutes entrant’s full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein.

4. Entry Periods: The Promotion begins on 12:00:00am Eastern time on May 30th, 2014 and ends at 11:59 pm Eastern time on July 30th, 2014 (the “Promotion Period”). ENTRIES SUBMITTED PRIOR TO OR AFTER THE PROMOTION PERIOD WILL BE DISQUALIFIED.

5. How to Enter: To enter the Promotion Text the word SALSA to 21777

THERE IS (1) LIMIT OF ENTRY PER PERSON. BY TEXTING IN / OPTING IN THE ENTRANT AGREES TO BE CONTACTED BY LA TERESITA RESTAURANT REGARDING THE PROMOTION AND/OR FUTURE PROMOTIONS SPONSORED BY LA TERESITA RESTAURANT.

6. Drawing: On or about July 30th 2014 the Sponsor's texting platform will randomly select five (5) entries received during the Promotion Period as the winner. Prizes will be awarded in the order selected by the automated system. The odds of being selected depend on the number of eligible entries received in the Promotion Period. The Sponsor will attempt to notify the potential winner by telephone within seven (7) days of the drawing. Sponsor's decision is final and binding on all matters. The Sponsor is not responsible for undelivered, lost, late, misdirected, garbled or incomplete entries or for any technical problems related to or limiting the ability of an individual to participate in the Promotion. All entries become property of the Sponsor and will not be returned. If the potential winner is unable or unwilling to accept the award, or the Sponsor cannot affect delivery because the potential winner has not provided proper contact information, the prize will go to the next eligible potential winner.

7. Requirements of Potential Winners: Except where prohibited, the potential winner will be required to complete and return an affidavit of eligibility and liability/publicity release (the "Affidavit/Release") within fourteen (14) days of being notified. If a potential winner fails to sign and return the Affidavit/Release within the required time period, an alternate entrant will be selected in his/her place. All taxes are the responsibility of the winner.

8. Prize: The winner will receive a **1st Place Prize - 42" Flat Screen TV** (make and model of the TV is the sole decision of the sponsor. Winner responsible for taxes, future repairs and/or service) **2nd Place Prize – Free Breakfast for a period of 3 months** (maximum (2) breakfast entrees weekly, limit \$6.00, does not include tax or gratuity) **3rd , 4th & 5th Place Prize – FREE Dinner for up to 4 persons** (limit \$40 for party of 4. Does not include tax or gratuity). The Sponsor will attempt to deliver the prize award seven (7) days of winner verification. No prize substitutions are allowed except at the Sponsor's sole discretion. Prizes are nontransferable or refundable and must be accepted as awarded. Prizes have no cash value. This is a taxable event and all federal, state, and local taxes and

expenses related to the receipt of a prize are the responsibilities of the winner.

There is a limit of one (1) prize per person and/or household.

9. Publicity: Except where prohibited, participation in the Promotion constitutes the entrant's consent to the Sponsor's use of his/her name, likeness, biographical information and state of residence for promotional purposes in any media without further payment or consideration.

10. General Conditions: In the event that the operation, security, or administration of the Promotion is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, the Sponsor may, in its sole discretion, either: (a) suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules; or (b) award the prize at random from among the eligible entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Sponsor reserves the right to correct any and all printing, typographical error(s) or mechanical error(s). In the event of a dispute regarding the identity of the person submitting the online entry, the entry will be deemed to be submitted by the natural person in whose name the e-mail account is registered. Normal Internet access and usage charges imposed by the entrant's online service provider will apply. Any attempt by any person to undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. Release and Limitations of Liability: By participating in the Promotion, entrants agree to release and hold harmless the Sponsor, its related and affiliated companies and their respective officers, directors, employees, and agents and any company involved in the design, implementation, or promotion of the Promotion (the "Released Parties") from and against any claim or cause of action arising out of participation in the Promotion or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Promotion; (b) technical errors related to computers, servers, providers, or telephone or network lines; (c) printing

errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the Promotion or the processing of entries; or (f) injury, death or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrants participation in the Promotion or receipt of any prize. Entrant further agrees that in any cause of action, the Released Parties liability will be limited to the cost of entering and participating in the Promotion, and in no event shall the Released Parties be liable for attorneys' fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

12. Disputes: Except where prohibited by law, entrant agrees that any and all disputes, claims, and causes of action arising out of, or in connected with, the Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Florida. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrants rights and obligations, or the rights and obligations of the Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the State of Florida, without giving effect to any choice of law or conflict of law rules (whether of the State of Florida or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Florida.

13. Official Rules and Promotion Results: A copy of these Official Rules and name of winner may be obtained by either accessing the rules via www.LaTeresitaRestaurant.com, or requesting a paper copy by sending the request along with a self addressed, stamped envelope to La Teresita Restaurant, 3240 West Columbus Drive, Tampa, Florida 33607 attention: "TV Giveaway".